

**Company:** Music Cities Events Ltd (part of Sound Diplomacy)

**Job:** Marketing Intern

**Base:** Global

**Reports To:** Marketing & Partnerships Manager

**Deadline to Apply:** 15th January 2021

### **The Opportunity:**

We're looking for a highly motivated marketing student or graduate to take on our paid internship. The successful candidate will assist our marketing team on the development and execution of various global marketing initiatives across our numerous brands.

### **The Company:**

Music Cities Events is focused on creating positive global change through the organisation of world-leading international conferences, a leading international awards ceremony, and the Music Cities Community. Each brand of the company is focused on how music can be used to create more value in towns, cities & places, and explores topics ranging from economic development, to tourism, to education, to health & wellbeing, & more.

### **Description of the Role:**

The Marketing Intern will work alongside the Marketing & Partnerships Manager, assisting with day-to-day marketing tasks. The Intern will work broadly across Music Cities Events' different brands, including in-person & digital events, the Music Cities Community and Music Cities Awards.

### **Key Areas of the Internship:**

- Assist in generating marketing materials, from designs to newsletters
- Assist in keeping the digital marketing plan up-to-date
- Research potential event attendees, Community members, partners and sponsors
- Assist in scheduling social media posts
- Assist in keeping our website and Community platform updated
- Assist in generating new global marketing initiatives

### **Competencies & Specifications:**

- Highly motivated to learn and develop skills in international marketing, partnerships and sponsorships.
- Highly Motivated to use the internship as a springboard into a career in marketings and events.
- Proactive and interested in working in a fast paced environment across multiple cities globally

### **The ideal candidate will have/be:**

- Studying or recent graduate of a relevant university degree
- Fluent in English
- Beginner knowledge of digital marketing
- High level of attention to detail
- Good communication skills

- High level of ability using Microsoft Office, Google Docs, and other similar programmes
- Understanding of and / or interest in the music industry

**Benefits:**

- Paid internship
- Work for a company creating positive global change
- Work in a diverse international team of talented and passionate professionals
- Develop skills for a career in marketing, events management or similar
- Take on your own personal project within the internship
- Opportunity to be based anywhere
- Flexible working days and hours

**How To Apply:**

- Please email Luke Jones at [luke@sounddiplomacy.com](mailto:luke@sounddiplomacy.com) with your CV and cover letter explaining why you're the perfect candidate for the role. The deadline to apply is January 15th 2021.